

Alejandro Villarreal de la Garza

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experience

WORKS

FOUNDER AND PRINCIPAL, HIERVE-DISEÑERÍA SA DE CV, MEXICO CITY/LONDON 1999 - PRESENT

Small multi-disciplinary design firm, established with the purpose of serving society through high quality projects in architecture, product design and the visual arts.

CO-FOUNDER AND CEO, TANDACASA, MEXICO CITY 1996-1999

Provided financial, architectural and constructive solutions for the “owner-built” low income housing sector in Mexico.

PROJECT ARCHITECT, ARQUITECTURA NUEVA, MEXICO CITY 1995

Responsible for the interior design of the 500.00 m2 headquarters of *Desarrollo Programado*, a local real state developer.

WORKSHOPS

LAGOSTUDIO WORKSHOP, CITADELLA, ITALY 2011

Participation in the September workshop carried out by Lago SpA, leader Italian furniture company for the domestic space.

JURIES

GOVERNOR GENERAL’S MEDALS IN ARCHITECTURE, OTTAWA, CANADA 2012

Participation as member of the Jury on this biennale awards organized by RAIC (Royal Architectural Institute of Canada) and the Canada Council for the Arts.

education

STUDIES

ROYAL COLLEGE OF ART, LONDON, UK 2009

Post Experience Program: “Design Products”. Tutors: Sam Hecht, Durrel Bishop and André Klauser. Duration: one year.

UNIVERSIDAD IBEROAMERICANA, MEXICO CITY 1992-1997

Bachelor of Arts, Architecture, and degree granted with honorable mention. Thesis: Proposal of an integral solution for “owner-built” low income housing.

COURSES

CENTRAL SAINT MARTINS COLLEGE OF ART AND DESIGN, LONDON, UK 2010
Certificate: "Architectural History of London".

CENTRAL SAINT MARTINS COLLEGE OF ART AND DESIGN, LONDON, UK 2010
Certificate: "Experimental Drawing".

THE PRINCE'S SCHOOL FOR TRADITIONAL ARTS, LONDON, UK 2009
Certificate: "Geometry and the Order of Nature".

CENTRAL SAINT MARTINS COLLEGE OF ART AND DESIGN, LONDON, UK 2009
Certificate: "Drawing with Art History".

CENTRAL SAINT MARTINS COLLEGE OF ART AND DESIGN, LONDON, UK 2004
Certificate: "Creative Painting".

HARVARD UNIVERSITY GRADUATE SCHOOL OF DESIGN (GSD), BOSTON, MA 1999
Certificate: "Investigating Product Design".

HARVARD UNIVERSITY GRADUATE SCHOOL OF DESIGN (GSD), BOSTON, MA 1999
Certificate: "Product Design Workshop".

SCHOOL OF THE MUSEUM OF FINE ARTS (SMFA), BOSTON, MA 1999
Certificate: "Art as Process".

UNIVERSIDAD IBEROAMERICANA, MEXICO CITY 1999
Certificate: "Introduction to Feng Shui".

UNIVERSIDAD IBEROAMERICANA, MEXICO CITY 1998
Certificate: "Management and Leadership".

INSTITUTO TECNOLOGICO AUTONOMO DE MEXICO (ITAM), MEXICO CITY 1998
Certificate: "Strategic Planning".

INSTITUTO TECNOLOGICO AUTONOMO DE MEXICO (ITAM), MEXICO CITY 1997
Certificate: "Finance for non financial executives".

SOUTHERN CALIFORNIA INSTITUTE OF ARCHITECTURE (SCI-ARC), LOS ANGELES, CA 1995
Diploma: "LA-LA". Cross cultural program addressing the interaction between Los Angeles and Latin America.

EXHIBITIONS

HOTEL RCA, 2010

Place: Ventura Lambrate, Milan, Salone del Mobile 2010. Organizer: Royal College of Art. Project presented: Window Frame System.

SUPER CHRISTMAS MARKET, 2009

Place: Somerset House, London, UK. Organizers: Somerset House and the Royal College of Art. Project presented: Takeaway Afternoon Tea.

WORK-IN-PROGRESS SHOW, 2009

Place: Royal College of Art, London, UK. Organizer: the Royal College of Art. Projects presented: Hydroelectric Lamp and Electric Tea Set.

FAKUMA (International Trade Fair for Plastics Processing), 2009

Place: Friedrichshafen, Germany. Organizers: BASF and the Royal College of Art. Project presented: Window Frame System.

personal

Place and date of birth: Mexico City, Mexico, August 20, 1973

Nationality: Mexican

Marital status: Married

Gender: Male

Languages: English-fluent. Spanish-native

Enjoy: Life